

City of Chatfield, Minnesota
STRATEGIC PLAN 2028

175 Years of Community

City of Chatfield Vision 2028

*The Visioning process looks out into the foreseeable future and imagines what is possible. Chatfield has looked into the future and asked, 'how could we be our best self?' The standards and vision set forth will be relevant for years to come. During the 2021 retreat, the long-term vision focused on what is possible in by 2028.
(the City's 175th year)*

Growing the Economy



In 2028, Chatfield has
Inclusive outdoor
recreation options



In 2028, Chatfield has a
dynamic business
environment for
residents and visitors



In 2028, Chatfield
has an active,
revitalized downtown

Enhancing the Quality of Life



In 2028, Chatfield has
diverse housing
options



In 2028, Chatfield has
sustainable, reliable
infrastructure



In 2028, Chatfield has
safe and efficient
vehicle and pedestrian
routes

Growing People



In 2028, Chatfield has
active, engaged, and
invested citizens



In 2028, Chatfield has
strong, supportive
educational
partnerships

Turning Vision into Strategy

A vision without a plan is just a dream.

Moving from dream to reality: The Process

- What do we want to become?
- What might impede us?
- How do we move past impediments to achieve our vision?
- What steps do we take?



Be a Chatfield Ambassador!

AT THE CITY PARK VISITOR & INFO CENTER

Help highlight all that our community and region has to offer.

Flexible AM or PM shifts, Thursday - Sunday.

Memorial Weekend through mid October.

Contact Sara at info@chatfieldmn.org or 507-273-1776

Choose  **CHATFIELD.MN**



Developing Human Capacity

This strategic direction is designed to help generate the next generation of leaders for the community. It is hoped more people will be involved and will step into boards and commissions when the need arises. When people do step in, they will be ready to contribute.

Initiatives:

- Develop Leaders
- Educate and Involve Citizens



First Year Accomplishments

1. Volunteer fair/gala
2. Onboarding process for volunteers
3. Create "Job Descriptions" for volunteer positions
4. Student members on all boards
5. Group celebration of all volunteers

2-Year Successes

1. New blood in volunteer roles
2. People are well-informed when getting involved
3. New ideas are brought forward
4. Better representation of the overall community is present
5. Community pride is increased
6. Create long-term leadership pipeline

Growing the City



Growing the City

This strategic direction looks to grow the City in a responsible way to add amenities and livability options to current residents and those who might wish to move to Chatfield.

Initiatives

- Promote Development
- Execute on Community Needs
- Provide Incentives



First Year Accomplishments

1. Hotel is started
2. Downtown apartment building started
3. EV charging ports established at CCA (2 car capacity)
4. Prospects for developing lots are secured
5. Location for affordable lots are identified
6. Scope cost for expanding Infrastructure North with developed vision

2-Year Results

1. Hotel build
2. Downtown apartment building is built
3. Electric Vehicles (EV) Car chargers are installed and being used
4. Additional restaurants in town (fast food)
5. Some variety of lots are available for development
6. Specific vision for development is scoped

Building Community Partnerships



Building Community Partnerships

This strategic direction recognizes the need for civil society organizations to collaborate and get on the same page to better serve the community. The emphasis is how to get people together to use the collective wisdom of the community to achieve goals.

Initiatives:

- Facilitate Collaboration



First Year Accomplishments

1. Council meets on a regular basis with School District and Chosen Valley Community Foundation
2. Community enrichment catalogue

2-Year Results

1. Collaboration that is elevated between School/City and Foundation
2. New ideas formed
3. Maintain efficiency of managing community assets
4. Community Education (summer programming cooperation)
5. Awareness and participation in Community Enrichment/Education

Improving and Empowering Decision Making/Makers



Chatfield Alliance
PARTNER, PROMOTE, PROSPER



Improving and Empowering Decision Making/Makers

This strategic direction aims to gather more input from community members before decisions are made. The City has the opportunity to do more things than are feasible, so priorities need to be established and projects done according to community needs and wants.

Initiatives:

- Conduct Research to enhance decision making

son • Preston • Rushford • Rushford Village • Spring Valley • Whalan • Wykoff

Chatfield reviews resident survey

BY KAREN REISNER

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Intern Jordan Boysen detailed the results of a resident survey at their June 25 meeting. The city participated in the State Auditor's Performance Measurement Program. The intention of the survey is to measure the effectiveness of city services and elicit opinions of those services from city residents. Mayor Don Hainlen and councilor Josh Thompson were absent.

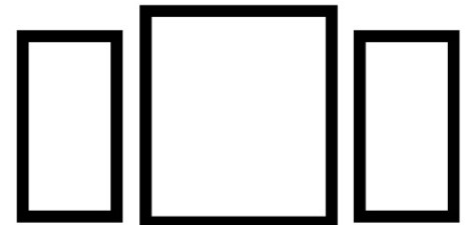
City Clerk Joel Young noted about 1,000 surveys were sent out, from which there were 225 responses. He added that public comment helps out. Space for commentary was next to each question. Boysen said most questions elicited a satisfactory

were the number and condition of empty store fronts and the city's water pressure. Comments were made citing a need for the city to draw in more business.

Most all residents feel safe with less than two percent feeling somewhat unsafe. Residents were generally satisfied with fire protection and the quality of the streets. There was some dissatisfaction with the street surfaces, especially in the west Chatfield area. Although residents were satisfied with the responsiveness of the snow plows, there was some negative comment about snow build-up on sidewalks.

Residents were satisfied for the most part with the water and sewer systems, but there were complaints about the cost. Some suggested there should be

y Jade Sexton



Chatfield
center for the arts

Growing the City

Enhancing Quality of Life

Growing People

First Year Accomplishments

1. Develop routine of interactive polls/surveys
2. Twiford Street Redevelopment Area has feasibility study done

2-Year Results

1. Response rates for comm surveys are up
2. Areas of interest are regularly studied

Leveraging Technology



Leveraging Technology

This strategic direction moves the City toward a more comprehensive approach to interacting with the community. It is expected that the better people are informed, the more engaged they will feel and become. This will lead to better decisions and quicker outcomes.

Initiatives:

- Leverage Technology to Enhance Outreach



First Year Accomplishments

1. Students helping with communications
2. Understand "Green Step" plan from LMC
3. GIS interactive map is up and running
4. Plan and expectations for communications is established

2-Year Results

1. Everyone has the same information
2. Well informed public
3. Our message is amplified beyond the border
4. Created awareness around a "Green Plan"
5. GIS Map is being used "interactive"